

Lee Aase  
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**Lee Aase** is director of the [Mayo Clinic Social Media Network](#), which provides training resources, educational and networking events and a collaboration platform for health care professionals who want to safely and effectively apply social and digital strategies to fight disease, promote health and improve health care.

By night, Lee is Chancellor of [Social Media University, Global \(SMUG\)](#), a free online higher education institution that provides practical, hands-on training in social media for lifelong learners. He has been inducted into the [Healthcare Internet Hall of Fame](#), and *HealthLeaders Media* named him to its list of “20 People Who Make Healthcare Better.” In 2014 he was appointed to a two-year term on the World Economic Forum (WEF) Global Agenda Council on Social Media, and in 2016 he was appointed to WEF’s Global Future Council on the Future of Information and Entertainment. He was elected to Mayo Clinic’s Voting Staff in 2016.

Prior to joining Mayo Clinic in 2000, Lee spent more than a decade in political and government communications at the local, state and federal level.